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A Pole Dance/Fitness Magazine To Hit The Newsstands & Bookstores



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On Sale At Barnes & Nobles, Borders & Newsstands April 12, 2011

New York, NY (PRWEB) March 30, 2011

Pole Spin™ magazine just signed up with a major retail distributor who will now play a pivotal role in getting the publication far beyond the pole fitness community into leading bookstore chains such as Barnes & Nobles, Borders bookstores and major newsstand chains in the US starting April 12, 2011 with the third issue. The distribution will help broaden the appeal for the sport worldwide. This makes it

the first publication in the industry to achieve this historical milestone worldwide.

The International Pole Dance Fitness & Lifestyle Magazine™, a quarterly publication about empowerment, health and fitness for men and women is a unique glossy print publication, the first of its kind for the pole dance/fitness industry worldwide. The innovative magazine features insightful articles, interviews, resources, health issues, and recipes to help readers to better understand and appreciate the many benefits of pole fitness as a sport.

Since its launch in August 2010, the publication has been privileged to have seen a rapid growth and acceptance by avid practitioners of yoga, gymnastics, traditional dance, aerial acrobatic and general enthusiasts all over the world. Many readers have discovered pole fitness as a result of the magazine's in depth coverage of the sport. It featured the over 40 year-old "Pole Pumas" article in the premiere issue - pole fitness practitioners who demonstrated that anything is still possible at any age. The sophomore issue pushed the envelope when it featured a 2-year-old boy, Youtube self-taught 14-year-old girl, and a 6-year-old "Mr Luis" who proudly shared the stage with his father at the historical American Pole Fitness Championships 2010 in New York. In the current issue, a full figured pole practitioner happily shows off her weight indicating people do not have to be rail thin to be on a pole! These are some of the unique attributes of Pole Spin™. The publication has achieved what no other magazine has done before: It has successfully placed pole dance/fitness fair and square as a mainstream sport worldwide.

The publication is already available through regional independent distributors and studios worldwide. Subscription is available via the magazine's website, also an online sources for pole sport news and articles.

Pole Spin™ magazine, under the editorial leadership of [Tinu Najja](#), has quickly become a leading force in

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The Death of the PC

The days of paying for costly software upgrades are numbered. The PC will soon be obsolete. And *BusinessWeek* reports 70% of Americans are already using the technology that will replace it. Merrill Lynch calls it "a \$160 billion opportunity." Computing giants including IBM, Yahoo!, and Amazon are racing to be the first to cash in on this PC-killing revolution.

Yet, a small group of little-known companies have a huge head start. Get the full details on these companies, and the technology that is about to destroy the PC, in a free video from The Motley Fool.

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the pole fitness industry. She is penning her first book set to launch in October 2011, a spin off from her hit music video "Shoeholic" about shoes with a big following already waiting on the [Facebook page!](#)

A preview video for the third issue is available on the publication's [Youtube Channel](#).

Pole Spin™ will return as one of the sponsors of the upcoming [American Pole Fitness Championships](#), Friday, October 14, 2011 in New York City at the Manhattan Center.

The magazine has over 70% female readership with 18-50 age demographic. Advertisers can contact the [Sales Department](#) to inquire about a marketing campaign.

###

K. M. Lane/Tinu/Jasmine Dale

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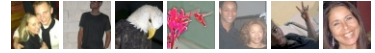
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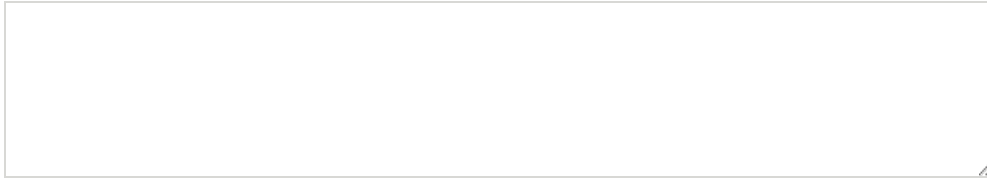
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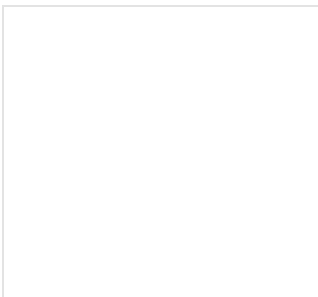
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